

MKS Sustainability Consulting Services

Custom Metrics and Storytelling



Want to measure your community's thrift economy? Tell the story of home and business electrification through data? Develop new reporting systems so your community can track its progress?

More about the service I help clients identify meaningful metrics (i.e., reasonable to track over time, closely related to your goal, intuitive to understand) and then partner on how to best communicate them as part of the bigger sustainability story. Here are some project types on offer:

- Recommend how to make better use of existing metrics
- Develop new metrics by identifying data sources, collecting historical data, etc.
- Build communications tools for compelling data storytelling
- Build custom dashboards for operational decisions and monitoring

Project examples City of Fort Collins annual climate action report; City of Fort Collins Climate Action Plan dashboard